

2025 Sponsorship Opportunities

In Partnership:

Ohio Women's Chamber of Commerce (OWCC) - Women's Business Conference
OhioMBE Awards, presented by OBDC

Why Sponsor?

Sponsorship Levels

Platinum Sponsor – \$50,000

- Presenting sponsor for **both events**
- Logo on all materials, signage, digital displays, and websites
- Full-page ad in both printed programs
- 10-minute keynote opportunity (OhioMBE Awards)
- Logo on event tote bags (both events)
- Sponsorship of OWCC Vision Board Session or Networking Lounge
- Logo featured on **both** photo booths
- Premier vendor table placement at **both events**
- Logo on post-event video and electronic big screens
- **40 event passes** (5 tables at OhioMBE + 2 tables at OWCC)

Gold Sponsor – \$25,000

- All Silver benefits, plus:
- Full-page ad in both programs
- Award presentation opportunity (OhioMBE)
- 30-second promo video featured (OhioMBE)
- Sponsorship of one OWCC breakout or luncheon session
- **30 event passes** (3 tables at OhioMBE + 2 tables at OWCC)

Silver Sponsor – \$15,000

- Logo on signage and websites (both events)
- Half-page ad in both event programs
- Vendor tables at both events
- Social media spotlights
- Swag bag item inclusion
- **20 event passes** (2 tables at OhioMBE + 1 table at OWCC)

Bronze Sponsor – \$5,000

- Quarter-page ad in both programs
- Logo on signage and websites
- Vendor table at one event
- Swag bag item inclusion
- Logo rotation on event screens
- **8 event passes** (1 table at OhioMBE + 1 table at OWCC)

Community Sponsor – \$2,500

- Logo on signage and websites (both events)
- Quarter-page ad in both printed programs
- Vendor table at one event
- Swag bag item inclusion
- Logo rotation on event screens
- **6 event passes** (1 table at OhioMBE + 1 table at OWCC)

Corporate Table Opportunities

Package	Price
OWCC Women's Business Conference (Table of 8 – Included with Sponsor Levels)	Included for Sponsors
OhioMBE Awards (Table of 8)	\$1,000
Both Events – Package Rate	\$1,500

A La Carte Sponsorship Opportunities

Sponsorship Opportunity	Investment
Event Bag Sponsor (Both Events)	\$2,500
Photo Booth Sponsor (Both Events)	\$1,500
Workshop Sponsor (OWCC Only)	\$500
Networking Lounge (OhioMBE Only)	\$5,000
Award Presenter (OhioMBE Only)	\$499
Logo Display Sponsor (Both Events)	\$299
Program Ads	Full: \$500 / Half: \$300 / Quarter: \$175

Vendor & Resource Table Pricing

Table Type	Price Includes
Standard Vendor Table	\$300 6-ft table, 2 chairs, 2 event passes, name in program
Premium Vendor Table	\$450 Premium placement + 1/4-page program ad + social spotlight
Nonprofit Resource Table	\$150 6-ft table, 2 chairs, 2 passes, name in program
Women-Owned Business Table	\$200 All Standard Vendor Table benefits at a reduced rate

Corporate Tickets

Ticket Type	Price
Single Event Corporate Ticket	\$100
Both Events Corporate Ticket	\$150

Event Profiles

OWCC Women's Business Conference

- Date: August 2025
- Attendees: 200+ women entrepreneurs
- Features: Keynote, breakout sessions, Vision Board, Vendor Hub, Photo Booth

OhioMBE Awards

- Date: October 2025
 - Attendees: 300+ Black-owned and diverse businesses, buyers, and leaders
 - Features: Awards presentation, Networking Lounge, Vendor Fair, Photo Booth
-

Audience & Exposure

- Combined in-person reach: 500+ attendees
 - Email list reach: 15,000+
 - Social media exposure: 10,000+ followers
 - Website impressions: 15,000+ monthly
-

Ad Specs & Deadlines

- **Ad Format:** High-resolution PDF or PNG
 - **Submission Deadline:** August 15, 2025 (Conference) / September 20, 2025 (Awards)
-

Ready to Partner?

For questions or to reserve your sponsorship:

Ronda Watson Barber

Founder, OhioMBE Awards

Executive Director, Ohio Women's Chamber of Commerce

Email: rbarber@ohiombe.com

Phone: 380-222-0095

Web: womeninohio.com, OHBDC.org